



# AI-Powered Merchandising for Modern Retailers



# INTRODUCING RETAIL EXPRESS: **AI-POWERED RETAIL INTELLIGENCE**

Retail Express offers a unified platform for delivering retail go-to-market strategies through a single source of truth across pricing, promotions, category management, supplier management, trade fund negotiation, and media.

**We replace manual processes, spreadsheets, and disconnected systems with real-time data, automation, and predictive intelligence, empowering merchandise teams to deliver better financial results with less effort.**



## **REAL-TIME COLLABORATION**

**Unified Access:** Breaks down silos by connecting retail teams and thousands of suppliers through a single source of truth where everyone shares the same plans, data, and forecasts scoped to their responsibilities.



## **INTEGRATED PLANNING**

**Dynamic Environment:** Moves beyond static “one and done” tools to provide a continuous planning cycle that integrates initial strategies, negotiated changes, and operational realities with a complete audit trail.



## **REAL-TIME MODELLING**

**AI-Driven Insights:** Utilises granular historical and current data—down to the item and store level—to generate high-scale, real-time forecasts using advanced AI.



## **INFORMED DECISION MAKING**

**Pre-Execution Clarity:** Provides unique, near-instant sales and profit forecasts that account for complex factors like cannibalisation, halo effects, and loyalty incentives before a plan is ever executed.



## **SEAMLESS EXECUTION**

**Operational Integration:** Automatically feeds critical data directly into retailer systems, including promotional price files, merchandising display instructions, and “print-ready” advertising assets.



## **PROCESS CONTROLS & ANALYTICS**

**Repeatable Success:** Ensures strategic alignment through business “guide rails,” automated workflow alerts to keep projects on track, and real-time dashboards to identify compliance issues immediately.

# THE RETAIL CHALLENGE

Retailers face unprecedented complexity from volatile markets, shifting shopper behaviour, intensifying competition, and relentless margin pressure.

**Many teams are still constrained by manual processes, limited visibility, and reactive decision-making.**



## THE GAP

The gap is widening between organisations that are augmenting their teams with AI and those still relying on manual tools

## INTELLIGENCE OVER EFFICIENCY

The future of retail strategy and management is no longer just about efficiency—it is about intelligence.

## EMPOWERMENT

Retail Express empowers your teams with tools that think, learn, and act in alignment with your commercial goals.

# POWERFUL, INTEGRATED MODULES

Build momentum fast: deploy the modules you need now, and scale intelligently as your priorities shift.



## AI-POWERED PRICING

Automate your price changes in line with strategic goals, using demand-forecasted pricing to maximise margin and market position.



## SALES AND OPERATIONS PLANNING

Create long term commercial plans that combine pricing, promotions, media, and funding into a single connected view.



## PROMOTION OPTIMISATION

Use AI to plan, simulate, and evaluate sales and margin for promotional campaigns in advance for better ROI and faster execution.



## CATEGORY MANAGEMENT

Drive category strategy through insight and intelligence, making confident decisions backed by AI-forecasted P&Ls.



## SUPPLIER COLLABORATION PORTAL

Collaborate directly with your suppliers on demand planning to improve availability and compliance.



## DIGITAL, MEDIA & DISPLAY MARKETING

Plan media campaigns, adverts, and digital execution with Adobe InDesign integration for streamlined campaign creation.



## TRADE FUND MANAGEMENT

Negotiate, capture, and track trade funds in one system with real-time visibility on commitments and payouts.



## DEMAND PLANNING & FORECASTING

Drive growth through AI modelling and integrated demand planning to deliver multi-stage, real-time sales forecasting, predictive financial planning, and strategy management with scenario planning.

# DELIVER MEASURABLE RESULTS

**Typical project ROI:  
30x–60x the investment, per customer case studies.**

**+20%**  
PROFITS

**+40%**  
PRODUCTIVITY

**+20%**  
TRADE FUNDS

**+2%**  
MARGIN

**+3%**  
SALES

# REAL RETAILERS. REAL RESULTS.



## PRICING

We increased our margin by more than **more than 50 basis points** in the first 6 months of using the pricing system...



## TRADE FUND

The system has put us in the driving seat, **trade funds up 12% YOY**, and dispute down 50%.



## MEDIA

We went from one catalogue and five versions to five catalogues and thirty versions with the same staff – **it's a game changer.**

## Global Partners



and more.

# WHY RETAIL EXPRESS



## RETAIL-SPECIFIC

Built specifically for retail and wholesale merchandise processes, making it intuitive for category managers to adopt.



## FAST IMPLEMENTATION

AI-driven SaaS solutions that let you scale at your own pace. Sits alongside your ERP with quick and simple API or FTP connections.



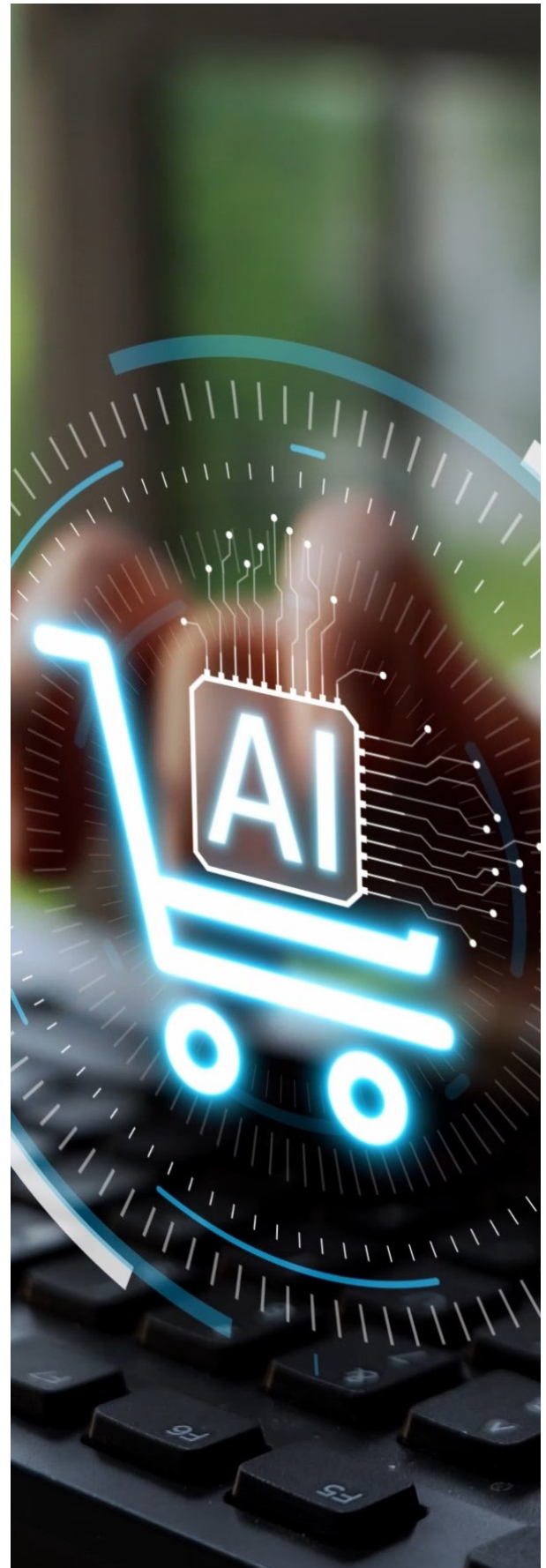
## EMBEDDED AI

Deep AI capabilities embedded throughout. Workflow automation, forecasting, simulations, and what-if analysis help you make data-backed decisions.



## TRUE PARTNERSHIP

We work side-by-side with your teams, from discovery through implementation and beyond.





# SEE WHAT **INTELLIGENT** **MERCHANDISING** CAN DO FOR YOUR BUSINESS

- Book a strategy session with our retail experts.
- Let us model the ROI for your pricing and promotional strategy.
- See how retailers like you are accelerating margin growth with AI.

## CONTACT US

 [www.retailexpress.com](http://www.retailexpress.com)

 [info@retailexpress.com](mailto:info@retailexpress.com)

 [retail-express](https://www.linkedin.com/company/retail-express)

