



A data-driven approach to retail profitability

- ↑ Drive profits & revenues
- ↑ Increase customer engagement
- ↑ Radically improve efficiency

Pricing, Promotions and Merchandise planning are complex and time consuming processes, spanning disparate functions, systems and spreadsheets. Move away from the limitations of legacy systems and processes through the use of AI and real-time data with the systemisation and automation of pricing, promotions and supplier collaboration, boosting productivity and driving better financial results.

The Retail Express Solution can drive improved results with fewer resources by removing the complexities of managing pricing and promotions and reducing time spent on repetitive tasks. Empower each stakeholder with an AI solution and achieve better results for your business.

SIMPLY EXECUTE COMPLEX
PROMOTIONS WITH CONFIDENCE

PROMOTIONS

Streamline and optimise your promotional activities with automation and workflow and combine all aspects of this complex process.

Make your Promotions work smarter AND harder. AI-powered Solution to select the right product and offer at the right time.

The solution manages all aspects of this complex process through enhanced promotion planning, workflow control and automation. Providing 'one version of the truth' in a shared, real-time planning solution with AI-powered data insights, recommendations, optimisation and automation. Enabling effective negotiation, collaboration and communication across internal departments and with external vendors.

PROFITS 20% ↑

AUTOMATE 90% OF PRICES SO YOU CAN
FOCUS ON THE TOP 10%

PRICING

Pricing is a tactical tool used not only to attract and retain customers; but strategically, as an important element in establishing an organisation's image and price perception. AI-driven solutions will be key in the future for sustained success in this competitive environment.

Deliver optimal prices through automated rules-based pricing and price management, responding to changes in cost and competitor prices, with the insight that only an AI-backed full merchandising solution can provide. Our solution is easy to use, yet strategic and analytical.

Push your competitiveness and improve your pricing control to build sales and drive commercial performance aligned with your strategic goals.

SALES 3% ↑

AN INTEGRATED APPROACH TO MEDIA
PLANNING WITH WORKFLOW AND
VISUALISATION TOOLS

PRODUCTIVITY 40% ↑

EFFECTIVELY MANAGE SUPPLIER
NEGOTIATIONS AND BETTER UTILISE
SUPPLIER FUNDING

TRADE FUNDS 20% ↑

COMPREHENSIVELY PLAN AND ASSESS
ALL ELEMENTS OF CATEGORIES

MARGIN 2% ↑

MEDIA & DISPLAY

Supporting the planning of all media and promotional display activities.

No more silos across Advertising/Media and Marketing. The need for the business to effectively communicate Promotions, New Products, Themes and Messages to customers is as important today as it has ever been and can have a significant impact on promotions and supplier negotiations.

The solution supports the planning of all media and promotional display activities. Using templates, the detailed creation of the content of each media vehicle; like Flyers or Catalogues, can be exported to finishing tools like Adobe InDesign. With AI support, you can quickly identify which is the best item on which page, in which spot and what the impact will be.

SUPPLIER COLLABORATION

Real-time supplier interaction to drive increased supplier funding through collaborative promotion planning.

Bringing together the Traders and Suppliers in one purpose-built solution to plan and negotiate promotions, deals, and supplier funding. Create digital contracts with full deal/contract negotiation and audit trails. Easily share data with Suppliers on their Product and Deal performance, extend the AI-driven forecasts and analytics into the heart of the negotiation, and utilise powerful automation tools with trusted suppliers.

Increasing supplier collaboration, getting better deals, and dramatically improving the collection of funds whilst reducing the cost and timescale of collection.

CATEGORY MANAGEMENT

Key to the approach is the ability to set objectives and targets for categories and continually assess their performance against budgets and competition.

Category Management within the Retail Express solution provides the analysis, assessment and review of all the key elements that make up category management, allowing the plans to be set for the next year, quarter or month; the AI-powered functions drive the category management processes including Predicted P&Ls.

The solution also provides Assortment Planning; providing insight into the historical, current and predicted performance of items in the assortment.

ALGORITHMIC RETAILING

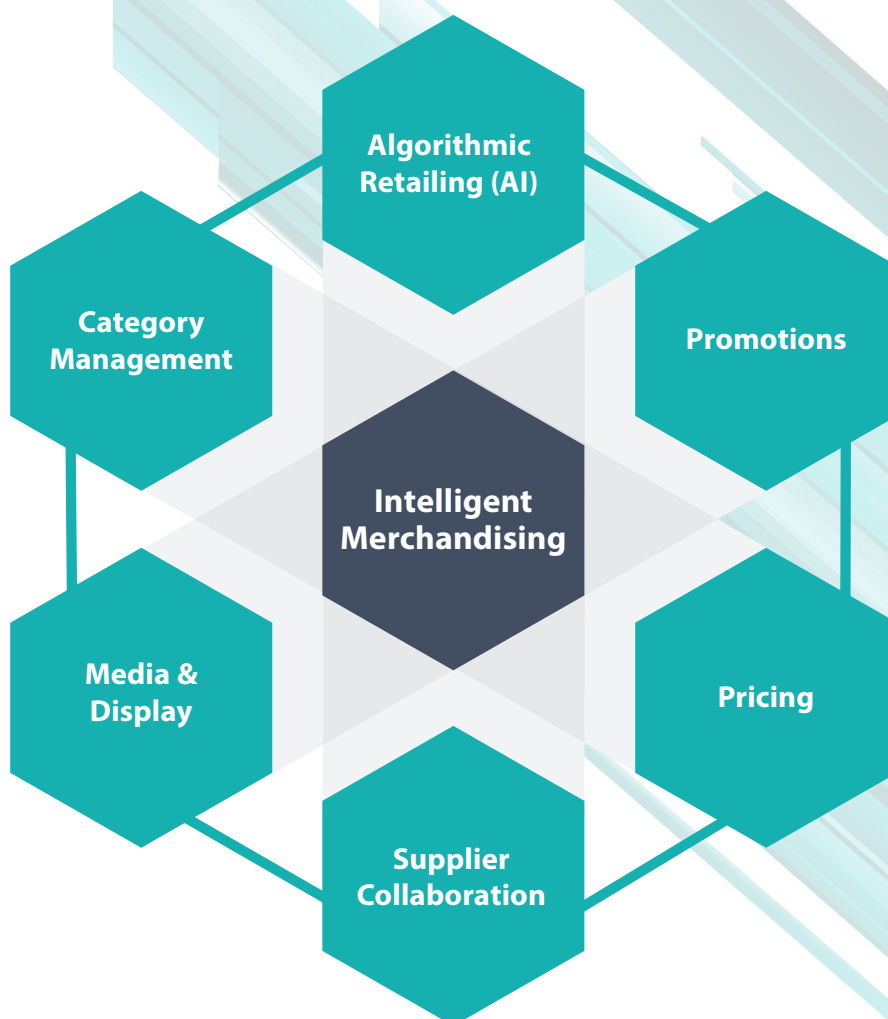
Retail Express' AI solution harnesses the power of machine learning to deliver one version of the truth across the organisation, departments and stakeholders.

AI is a 'game changer' for retail and wholesale and will drive incremental business improvement for the next decade and beyond.

AI makes Algorithmic Retailing possible and goes past improvements in business forecasting, and drives the adoption of recommendation systems, advanced analytics, process automation, deeper insight and more strategic use of big data in business planning.

Retail Express Solution

Modules are available individually or as a whole and are supported by the AI infrastructure.



The returns listed are based on average results from Retail Express customers